

**BACKGROUND:**

This policy applies to our use of “cookies” in connection with our website.

Protecting our customers is at the heart of everything we do at BWB Technologies Ltd and protecting your information is no exception. We use cookies on our Websites to help make your visits more effective so we'd like to explain more about how and why we use them. By continuing to browse our Websites without adjusting your browser settings to block cookies (for information about how to do this please see below [Accept or Block Cookies](#)), you are agreeing to our use of cookies.

**#KeepItSimple**

We try to protect you and your data as best we can. By using our site without adjusting your internet settings you accept our use of cookies.

**1. Definitions and Interpretation**

In this Policy the following terms shall have the following meanings:

|                     |   |
|---------------------|---|
| <b>“Account”</b>    | Means an account required to access and/or use certain areas and features of Our Site;  |
| <b>“Cookie”</b>     | Means a small text file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site. Details of the Cookies used by Our Site are set out below; |
| <b>“Cookie Law”</b> | Means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003; and  |
| <b>“Us”</b>         | Means BWB Technologies Ltd  |
| <b>“Our Site”</b>   | <a href="http://www.bwbtech.com">www.bwbtech.com</a> OR<br><a href="http://www.bwbcustomerportal.com">www.bwbcustomerportal.com</a> OR<br><a href="http://www.rankbrothers.com">www.rankbrothers.com</a>                    |

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Here’s how to get in touch if you need to speak with us.

**2. Information About Us**

Our Site is owned and operated by BWB Technologies, a Limited company registered in England under company number 05560228.

Registered and trading address: Unit 7 Galloway Centre, Newbury, Berkshire, RG14 5TL, UK.

VAT number: 867908662

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We only have control of our site. Links to external sites and the cookies they use are out of our control.

**3. What Does This Policy Cover?**

This Privacy Policy applies only to your use of Our Site. Our Site may contain links to other websites. Please note that we have no control over how your

data is collected, stored, or used by other websites and we advise you to check the privacy policies of any such websites before providing any data to them.

#### 4. **What are cookies?**

Cookies are small text files which contain a small amount of information that is downloaded to your computer or mobile device when you visit a website. When you visit the website again, or visit another website which recognises that cookie, your device is able to communicate with the website and the website can read the information held in that cookie.

We use Cookies to help you efficiently browse our websites and to save you time by not having to re-enter your details each time you visit. Cookies allow Us to provide you with information and show you content relevant to you. We also use Cookies to analyse how our customers interact with our websites so we can improve the customer journey.

#### 5. **How we use cookies**

We use four categories of cookie on our websites, based upon the International Chamber of Commerce [UK Cookie Guide](https://www.cookielaw.org/media/1096/icc_uk_cookiesguide_revnov.pdf) (links to [https://www.cookielaw.org/media/1096/icc\\_uk\\_cookiesguide\\_revnov.pdf](https://www.cookielaw.org/media/1096/icc_uk_cookiesguide_revnov.pdf) not under our control)

- [Strictly Necessary](#)
- [Performance](#)
- [Functionality](#)
- [Targeting](#)

Some of these are "session cookies", which stay in place only for the duration of your visit to our website and are deleted at the end of your browsing session. Others are "persistent cookies", which remain on your device for a period of time after you have left the website. Cookies may also be placed by our approved business partners, which are known as "third party cookies".

#### 6. **Strictly Necessary Cookies**

Strictly necessary cookies are required for the operation of our Website.

These cookies are essential in order to enable you to move around the Website and use its features, such as accessing secure areas of the Website.

Without Strictly Necessary Cookies our Website and back-end services would not work. If you remove or disable these Cookies, we cannot guarantee that you will be able to use our Website.

Our use of Strictly Necessary Cookies includes:

- Identifying you as logged in to the secure parts of our website for the duration of your visit;
- Remembering information you have previously entered to complete a form (e.g. retrieval of a quote) as you proceed through a journey on our Website. Your information is stored on our secure servers and the cookie contains only a unique reference number which links you to your stored information when you log into the Website.

#### **#KeepItSimple**

A cookie is a small text file placed on your PC. We use these to analyse web traffic, maintain your logged in status and improve the customer journey throughout our website.

#### **#KeepItSimple**

Strictly Necessary Cookies are used to identify you as a user (maintain a logged in status) and remembering information you have previously entered. They can be declined but the site may not operate as intended.

We do not use Strictly Necessary Cookies to:

- Collect information about you for marketing purposes; or
- Track your internet activity on other websites.

Some examples of Strictly Necessary Cookies used on our websites are:

| Name of cookie | Function                                    |
|----------------|---|
| __CF_BM        | To identify humans over bots                |
| PHPSESSID      | Session identification across various pages |

## 7. Performance Cookies

Performance Cookies collect information about how visitors use our Website. They allow Us to recognise and count the number of visitors and to see how visitors move around our Website.

Performance Cookies help Us to improve the way our Website work (e.g. by ensuring that users are finding what they are looking for easily) and to recognise when error messages are being received. Performance Cookies don't collect any information that could identify you.

The information collected by these Cookies is either anonymous or pseudonymised.

Our use of Performance Cookies uses includes:

- Analysing how visitors use our website;
- Recording any errors that occur;
- Testing different designs of our website; and
- Measuring the effectiveness of our advertising.

We do not use Performance Cookies to collect personal information.

Some Performance Cookies are managed for Us by third parties, for the purposes listed above. For more information see [Key Third Party Providers](#). You can stop Performance Cookies by setting your web browser to reject/block some or all Cookies. You may be able to block specific Performance Cookies provided by third parties by using the tools or preferences on that third party's website (see Further Information [Key Third Party Providers](#)).

Some examples of Performance Cookies used on our websites are:

| Name of cookie          | Function                                    |
|-------------------------|---|
| Fedops.logger.sessionId | Statistical visitors behaviour across pages |
| _gat                    | Optimisation                                |
| _ga                     | Customer Interaction Analytics              |
| _gid                    | Analytical Statistical Data                 |

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Performance cookies allow Us to collect information on your use of our site. This enables Us to record errors, test various aspects and analyse the effectiveness of our marketing.

## 8. Functionality Cookies

Functionality Cookies are used to provide services (such as videos) or to remember choices you make so we can personalise our content for you (for example, by remembering your user name, choice of language or region).

Our use of Functionality Cookies includes:

- Remembering preferences you have chosen to customise your experience of our Website; or
- Providing live chat functionality (when available) to you across our Website.

We do not use Functionality Cookies to target you with adverts on other websites.

You can block these cookies using your browser settings, but this may mean that we cannot offer you certain services and may prevent Us from remembering that you have chosen not to receive a certain service.

Some examples of Functionality Cookies used on our Websites are:

| Name of cookie     | Function  |
|--------------------|---|
| VISITOR_INFO1_LIVE | Estimates visitors bandwidth on pages with integrated YouTube® Videos |
| YSC                | Records a unique ID for statistical analysis on videos seen           |

### #KeepItSimple

Functional cookies are used to provide you services such as videos through YouTube® and remember choices that you've made previously.

## 9. Targeting Cookies

Targeting Cookies record your visit to our Website, including the web pages you have visited and the links you have followed. We use this information to make our Website and our advertising relevant to your interests and provide this information to selected third parties.

Targeting Cookies may also be placed by our approved business partners. Targeting Cookies are generally linked to services provided by those third parties e.g. "like" buttons.

You can control whether or not Targeting Cookies are used, however, if you block them, we may not be able to offer you certain functionality.

Our use of Targeting Cookies includes:

- Providing advertising agencies with information about your visit so that they can show you relevant adverts online; and
- Providing social networks such as Twitter or Facebook with information about your visit to our Websites.

Some examples of Targeting Cookies used on our websites are:

| Name of cookie  | Function   |
|-----------------|--|
| NID             | Retargeting                                      |
| POWR_PRODUCTION | Decides upon which ads the visitor will be shown |

### #KeepItSimple

Targeting cookies record your visit to our site and the pages you've visited. This allows Us to use analytical data to review our marketing and provide targeted adverts.

## 10. **Accept or block Cookies**

You can block any cookies from any website by activating the setting on your browser that allows you to refuse the setting of some or all cookies. However, if you block all cookies (including [Strictly Necessary](#) cookies) you may not be able to access all or part of our Websites. You can also use your browser settings to delete cookies. For more information about how to disable cookies in your browser please visit [www.allaboutcookies.org](http://www.allaboutcookies.org) (this site is not controlled by BWB Technologies Ltd).

If you share the use of a computer, accepting or rejecting the use of cookies may affect all users of that computer.

Where a cookie is provided by a third party, you may be able to use that third party's own tools to block that cookie.

## 11. **Other Technologies**

### a. **Flash Cookies**

Flash Cookies make it quicker and easier for you to access websites on subsequent visits that use Flash technology. Deleting them means you may have to re-enter information each time you visit the same site.

Deleting Cookies in your browser will not delete Flash Cookies. You can delete Flash Cookies by going to the Settings Manager for your Adobe Flash Player. You will be taken to the Adobe website, which lists the websites with the cookies in your browser. Just click "Delete" opposite the relevant website.

## 12. **Further information**

The following links will take you to sites not under our control. More information about cookies and managing your browser settings can be found at <http://www.allaboutcookies.org>. The International Chamber of Commerce's Guide to Cookies is available at [https://www.cookielaw.org/media/1096/icc\\_uk\\_cookiesguide\\_revnov.pdf](https://www.cookielaw.org/media/1096/icc_uk_cookiesguide_revnov.pdf). If you share the use of a computer, accepting or rejecting the use of cookies will affect all users of that computer.

## 13. **Key Third Party Providers**

### a. **Google Analytics**

We use Google analytic services to measure your use of the website. This may include information such as the link you followed to reach one of our web pages, your IP address or how you interact with our adverts.

For more information, including details of how to block these cookies specifically, please see <https://support.google.com/analytics/answer/181881?hl=en>

### **#KeepItSimple**

If you don't like the sound of some of our cookies you can block them through your web browser using these instructions.

### **#KeepItSimple**

A different type of cookie here makes it easier and quicker for you to access sites that using Flash content. This prevents you having to re-enter the same information each time.

### **#KeepItSimple**

Here's some more information about cookies if you want to learn more.

### **#KeepItSimple**

We use Google as a third party provider in order to track analytical data (that's the movement you take through our site and the pages you visit). If you don't want your visit tracked you can block Google's cookies using the instructions here.